

Saving the Environment **Saves Money**

Is your business helping or harming
the communities in which you operate?



**Plus... 15 Ways to Reduce Your
Company's Carbon Footprint Today!**

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Protecting the communities in which your employees live and in which you do business is not only socially responsible, it's also good business. Behind the bricks, plaster, and metal beams is the true essence of every company – the people who run it. They are by far the most important resource your business has in its list of assets. More than likely, your employees live in the same communities in which they work.

Environmental responsibility protects the people who work for you. It keeps the communities around your business healthy and engaged. Healthy communities are vibrant communities. When a community is vibrant, it results in a healthy economy and more profits for you.

Scientific evidence reveals that in the 21st century, there are more pollutants, such as carbon dioxide, in the atmosphere than there were when dinosaurs roamed the earth.

Carbon dioxide, sulfur and other pollutants hang around in the atmosphere for hundreds, even thousands of years. This collection of pollution performs the same way as a blanket would over a bed. It traps the heat inside. That trapped heat suffocates the life that it blankets. Venus is believed to once have been teeming with life before the greenhouse gases suffocated and killed all living things on the planet.



Businesses: The Target of Environmental Debate

Global warming has been a hot button topic for the last twenty years or more with politicians, consumers, and businesses all involved in the conversation.

In the 1970s and 1980s industrial companies in California came under fire because they were blamed for the acid rain that fell on the California landscape. Toxins disposed in creeks, rivers, and on barren terrain were evaporated into clouds. These clouds would rain down acid rain, destroying lives in the community.

The mixture most often consisted of extreme amounts of nitric and sulfuric acid. Volcanoes and withering vegetation contribute to adding sulfur dioxide and nitrogen oxides into the atmosphere. The amount of nitric and sulfuric acid released in the air by mother nature, pales in comparison to the amounts created by man.

Coal burning, power plant waste and the big bellowing chimneys from electric power generation plants send these toxins into the air. They can be carried off in the wind for hundreds of miles. Once the nitrogen oxides and sulfur oxygen collide with water and oxygen, the mixture is toxic and deadly.

The Environmental Protection Agency explains that “Acid rain causes acidification of lakes and streams and contributes to the damage of trees at high elevations and many sensitive forest soils. In

addition, acid rain accelerates the decay of building materials and paints, including irreplaceable buildings, statues, and sculptures that are part of our nation's cultural heritage.”

In the last ten years, Scientific journals from all over the world have reported that the glaciers in the Arctic are melting 10 times faster than initial estimates claimed. The levels of atmospheric greenhouse gas activity that scientists have recorded in this ten year span have not been seen in more than 650,000 to a million years.

Species that have lived on planet earth as long as or longer than humans are disappearing because of the effects of increased temperature and climate change.

Although, the temperature rise may only be a degree, the effects that earth's inhabitants will experience include extreme weather events like the major hurricanes that have negatively impacted lives in the south. Episodes of long-term drought kill species of plants and animals, which in turn puts other species of animals that feed off of those species in jeopardy.

The rising sea level alone could topple hundreds of cities, not only in the US, but worldwide.

Doctors at Harvard Medical School believe that the rise in temperature will lead to health risks in developed countries that were formerly only problems in undeveloped countries. Encephalitis, malaria and dengue fever which are generally associated with poor conditions in third world countries will once again become epidemics in developed countries like the US and the UK.

The actions of individuals and companies matter. “Greening” your business could save you money, improve your productivity by making your business more efficient, and protect the environment. Not only are you caring for your local community, you are also doing your part in making the country more secure by reducing the nation's dependence on foreign energy sources.

Reduce Your Carbon Footprint

“Carbon footprint” is the term used to identify the amount of carbon dioxide you release into the atmosphere throughout your life from every-day activities.

Reducing your carbon footprint reduces the impact modern life has on the environment. If we all did our part, we could reduce the amount of carbon and toxins released into the atmosphere by millions of tons.

The Trouble with Commerce

Entrepreneurship has been a part of the way we live since the first civilizations were formed. Unfortunately, the cost of doing business could cost us the very quality of life we have come to cherish.

StopGlobalWarming.org estimates that “industrial and commercial use accounts for nearly 30% of total US greenhouse gas emissions.”

Little things matter. Turning on a light bulb draws on electricity. All the new gadgets that seem to be popping up every month is also taking a toll on the environment. They all use electricity. Even though they may make business more efficient, it could be at the cost of the community in which you live.

According to the Union of Concerned Scientists research, “70% of all US electricity is produced as a result of burning fossil fuels.”

The most robust economy in the world is one of the biggest culprits in increasing the destruction of global warming and destroying the communities in which we live. StopGlobalWarming.org estimates that “the US, with only 4% of the world’s population is responsible for 22% of the world’s greenhouse gas emissions.”

15 Ways to Reduce Your Carbon Footprint Today

- 1.** Ditch the paper cups at the water cooler and encourage your employees to bring in their own mugs and drink canisters. Purchase reusable water bottles if the water company offers them.
- 2.** Bottled water isn’t always what it seems. Often bottling companies use purified tap water to fill their bottles and add on a premium to pass on to the customer. If you were to add an in-house filtration system, your employees could drink from the tap and reduce the waste of plastic bottles in the landfills.
- 3.** Thankfully, technology has advanced so that you don’t have to burn oil lanterns to light your business. But the old light bulbs you use suck up a lot of energy. Change your incandescent bulbs to fluorescents. Compact fluorescents lights save your company hundreds of dollars per year and eliminate hundreds of pounds of carbon dioxide that would have otherwise been trapped in the atmosphere.
- 4.** Great landscaping can make a business look inviting. Instead of exotic plants that have to be transported from distant locations, only use native plant species and organic soil in your landscape design.
- 5.** Recycling is one of the best ways to reduce waste that piles up in landfills. And nearly everything can be recycled these days. Set up recycle bins in your office. Start with paper, plastic and glass. Encourage recycling with contests. For example, give an office party for each department that fills up the most recycling containers. Ink cartridges and old electronics can also be recycled. Some recyclers may even pay you to take these products off your hands.
- 6.** Your employees have to burn fossil fuels to get to work. For every employee, there is a car that releases hundreds of tons of toxins into the atmosphere. Create a car pool program and reduce the amount of cars in your parking lot and the amount of toxic waste admitted in the atmosphere from your employees.
- 7.** Meeting with business prospects is essential to the success of your business. However, every time you send out a sales person or a crew to meet with prospective clients, the transportation they use (planes, trains and automobiles) require fossil fuels that once burned get stuck in the atmosphere and contribute to global warming. The Intergovernmental Panel on Climate Change estimates that air travel produces 3.5% towards the blanketing and warming of the planet

through released greenhouse gases. Use conference calls and online video conferencing instead of physical travel.

- 8.** Use recycled paper. Read the brand label specifications. Look for 100% post-consumer recycled products. For each ream of recycled paper you buy, you save the planet from 5 pounds of carbon dioxide.
- 9.** Every degree counts. Your cooling and heating system emits thousands of pounds of carbon dioxide a year. To cut back on the emissions, simply adjusting the temperature on the thermostat a few degrees can save 2000 pounds of toxic waste. In the winter, turn down the thermostat two degrees. In the summer, do the opposite. Turn the thermostat up two degrees.
- 10.** Show that you are a socially responsible company. Buy energy certificates. Your electric company can help you reach your goal to reduce your carbon footprint. When you buy wind certificates and green tags they will divert energy to you that is produced by renewable sources instead of traditional coal and nuclear plants.
- 11.** Inevitably, you will have to package your products and buy products that are packaged. The packaging goes into the trash immediately. It eventually lands in the overcrowded landfills around the country. If you buy minimally packaged goods, when you discard of the packaging, there will be less trash to throw away and to clog the nation's landfills. Choose to package your good in the simplest fashion. You could save 1200 pounds of carbon dioxide, thousands of dollars per year and reduce your garbage disposal needs by 10%.
- 12.** Offset the amount of carbon dioxide doing business releases into the atmosphere. Plant a tree. For every tree that you plant, you could have your very own carbon dioxide vacuum in your entranceways that absorbs 200 pounds of carbon dioxide per year. Trees convert carbon dioxide into breathable air for humans.
- 13.** Some solutions are so simple that you forget, ignore or overlook them. Simply turning off all the computers completely each night before you leave could save 200 pounds of toxins from electronics use per unit. Remove your screensaver and use sleep mode instead when you have to step away from your computer during the work day. The Environmental Protection Agency advises that you always use the power management features on your electronic devices and go as far as unplugging them each night at the close of business.
- 14.** Read labels. Some products are built with energy efficiency in mind. The EPA advises only buying products with the ENERGY STAR symbol on the box. Copiers, computers, printers, heating systems, and appliances you might use in your break room can all be purchased from energy efficient brand labels.
- 15.** Work to earn your own Energy Star. Buildings that use 35% less energy than their counterparts can earn an Energy Star through their local Environmental Protection Agency branch. Energy efficient buildings cost 25% less to operate. Plus, you can use the Energy Start label you earn in your marketing material to attract environmentally conscious consumers.

Economic Paper Towels Janitorial Supplies, Paper Towels and Paper Towel Dispensers

At Economic Paper Towels, we practice what we preach about environmental responsibility.

Economic Paper Towels is a wholesale supplier of [white roll towels](#) and [natural brown roll towels](#), [center pull towels](#), [notched roll towels](#), jumbo roll tissue, [standard bath tissue](#), [kitchen roll towels](#), [facial tissue](#), [c-fold towels](#), [napkins](#), [blue windshield towels](#), wipers, seat covers, [dispensers](#), stretch wrap, sanitizers and soap.

Our custom made rolls reach up to 1,000 feet per roll and are 100% recycled, processed chlorine-free, consistent quality and most importantly are competitively priced.

Our customers praise us for giving them options to cut costs without sacrificing quality.

We understand that when it comes to paper towels, toilet paper, and other bar, restaurant and janitorial supplies, that you as a consumer have many options. We go above and beyond to make sure our customers are satisfied, and even further to make sure that our customers' customers are satisfied.

A Janitorial Supply Company Favoring Small to Mid-Sized Businesses

Since we are a factory direct supplier, it allows us to offer our customers below retail prices. We understand that every last cost can positively affect your budget if sourced from the right company. Along with that, we have put a lot of time and effort to make your shopping experience with us as effortless as possible so you have more time to concentrate on other aspects of your business.

**Environmental Responsibility Begins
with Eco-Friendly Supplies**

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